Become Active Intelligence Server Partner

Empower your customers with self-service BI capabilities

AIS is powerful featured rich business Intelligence solution which is Secure, Scalable, Simple to use and yet Affordable to all size of businesses.

WHY AIS?

1. Our easy learning BI tool is so adaptive that end users can easily create their own visualization with minimal IT dependency.

2. AIS offers Enterprise level solution at fraction of cost compare to other BI Vendors.

3. Simple licensing model to accommodate all size of business requirements.

4. AIS comes as package solution under single license.

Interactive Dashboard	Analytics	Ad-hoc Reporting
Reporting and Collaboration	Embedded BI	Self-service Data visualization

BI MARKET FORECAST

- Global revenue in the business intelligence (BI) and analytics market is forecast to reach $16.9 billion in 2016, an increase of 5.2 percent from 2015 according to the latest forecast from Gartner, Inc.

- Although the business intelligence market is dominated by a handful of larger organizations, a new breed of vendors is beginning to chip away at this market dominance. A survey by SearchCIO asked respondents whether the future of business intelligence lay with traditional 'legacy' vendors or new entrants. Over half (50.89%) of respondents felt that these new vendors would win the 'BI war' while only 6.51% felt the future lay with the traditional market leaders. source (www.matillion.com).

WHAT SPECIAL ABOUT AIS?

- AIS is developed by experts with more than 16 years of experience in BI Domain who have served many fortune 500 companies, just to name few JP Morgan, Bank of America, City Group, NHS England, NSSF Kenya, Toyota and many more.

- AIS could benefit open source community and add exceptional value to their existing business model i.e. Reports created using open source BIRT, Jasper report designer can securely be deployed onto AIS and we will be introducing Pentaho support in next release, this will create great opportunity for open source community to try AIS in comparison with their existing BI Implementation and other BI vendors. AIS and its affiliate can potentially attract over 10 million active users for the above Open source community for their data visualization and reporting related activities to make system automation.

WHY JOIN AIS NETWORK?

There are plenty of opportunities which can be created being our partner, since our partners will have their own customer base to whom they can offer AIS and they potentially have list of prospects who may have requirement for BI but cannot afford expensive licensing model offered by large BI vendors.

This is one example of new opportunity which can be created to offer AIS to above prospects and get them on board. Partners can offer their other services to the existing and new prospects to create additional revenue.

JUST TO HIGHLIGHT SOME OF THE KEY BENEFITS BEING OUR PARTNER:

- You can create healthy sales percentage. (since we are new company there are plenty of opportunity for negotiation)

- As a consulting partner you are more likely to get more consulting work to the companies who will be buying AIS in your region.

- You will generate more revenue through open source community and can create new source of Income.

- Exceptionally high commission structure for our reseller partners.

- Simple Licensing model with unlimited users will attract more customers and help our partners to close sales quickly.

- Full support to our partners to execute successful sales and after sales support.

PARTNERS SUPPORT

We are committed to provide continued sales support, technical education and certificates to help our partners to build complementary solutions on AIS.

- ✓ AIS technical support
- ✓ Development and Demonstration
- ✓ Use of AIS Partnership logos
- ✓ Sales referral program
- ✓ Evaluation licenses for prospects
- ✓ Exclusive listing on leading BI partner's website.

- ✓ Invitation to AIS events
- ✓ Marketing support, resources and training
- ✓ Partner directory listing
- ✓ Sales and pre-sales assistance
- ✓ Reselling discounts and incentive

Get in touch today:

Partners are great asset to us and we would like to hear more from you, please get in touch and one of our partners relationship executive will get in touch at earliest opportunity.

Visit: http://activeintelligence.co.uk/partners.php or contact us +44 (0) 1189 076 270