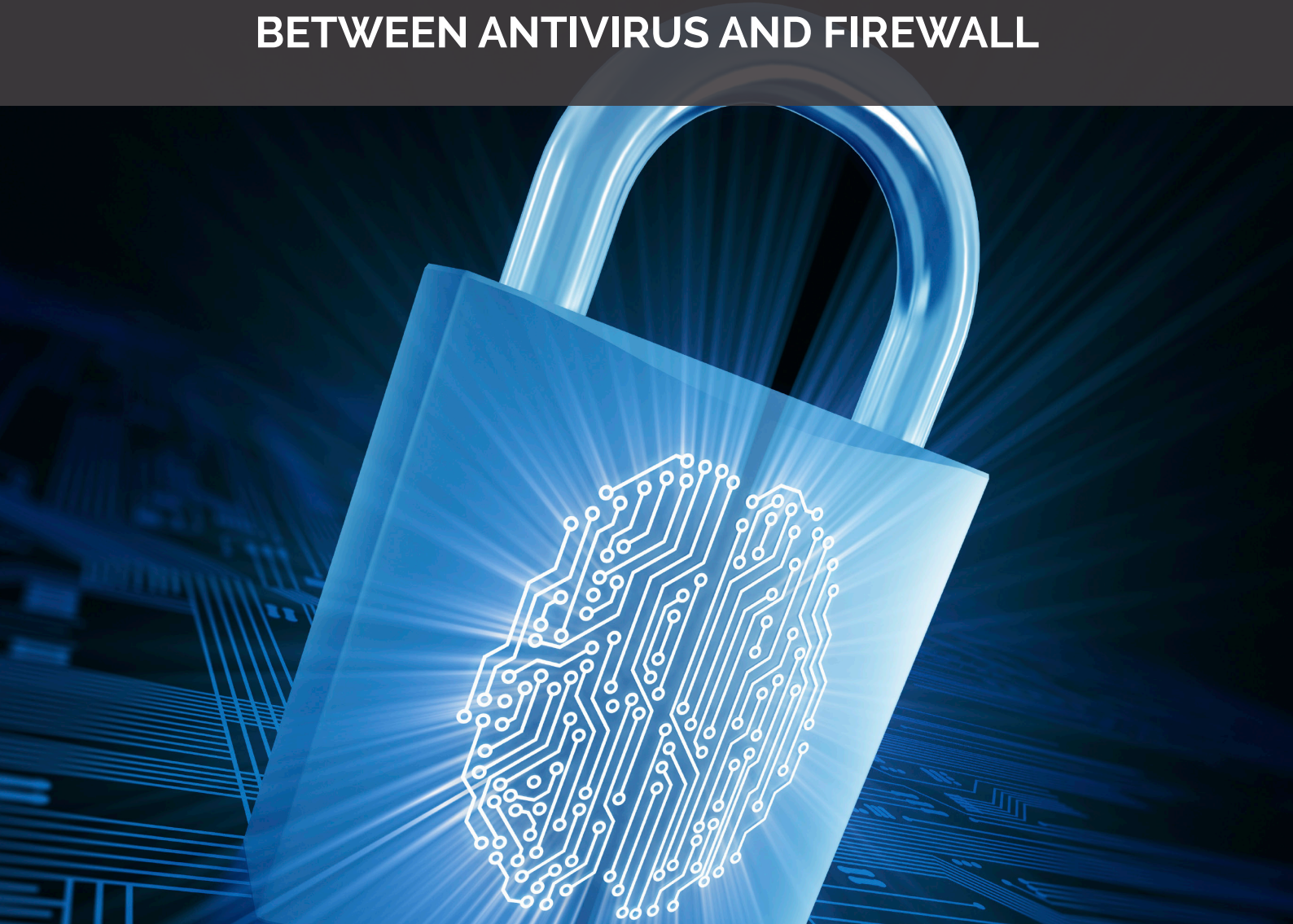" We are the new standard in cyber security.
Every PC should have a firewall, antivirus and SE-OPS."
-Michael Johnson, CEO

FILLING THE GAP
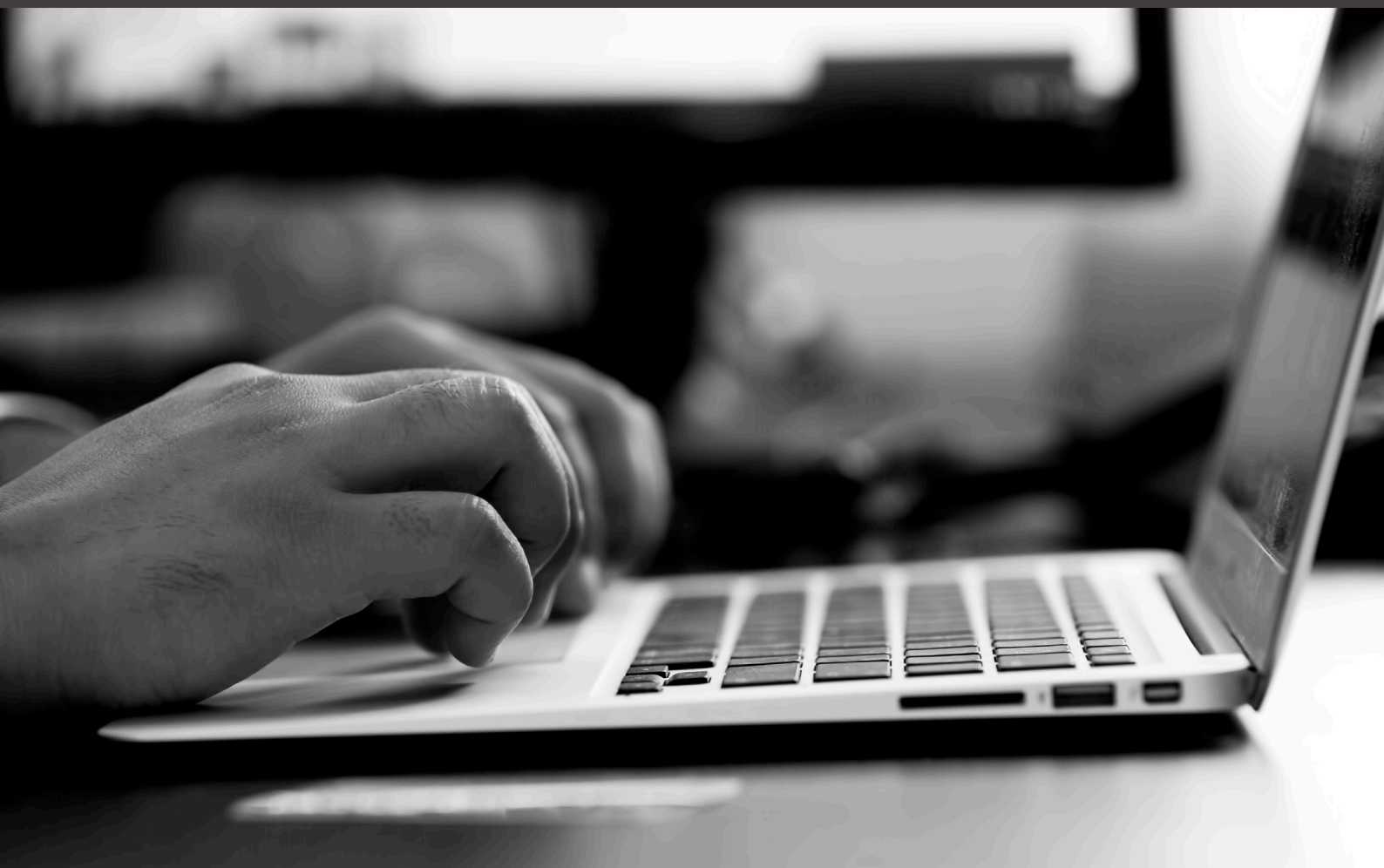# BETWEEN ANTIVIRUS AND FIREWALL

GET IN TOUCH

ADDREES   :   P.O. Box 4055, Jackson, Michigan 49204
PHONE   :   517-879-2527
EMAIL   :   info@securencrypt.com
WEBSITE   :   www.securencrypt.com

CERTIFIED
RESELLER PROGRAM

Become a Channel Partner to sell, integrate, and manage
Securencrypt solutions in markets around the world.

OUR HISTORY

In 2008, fate would bring together a successful businessman and brilliant computer programmer who both shared the same frustration: a lack of quality cyber security products on the market. While running a different business they collaborated for several years with ideas to eventually form the company Securencrypt to meet some of those market needs.

OUR PROMISE

To deliver world class software that provides unmatched online threat protection, so that you can deliver to your customers the thing they value most; peace of mind.

SE-OPS: The What & Why

SE-OPS was not created to replace antivirus or firewall. It was designed as an added layer of protection, filling the gaps between them. Not only does it stop ransomware and malware real-time, it will also add a recurring revenue for your business. You make the sale once and get paid each year those licenses renew.

PRODUCT FEATURES

PREVENT
Prevent keyloggers and tracking cookies from capturing your online activity. Beyond anti-virus and firewall, SE-OPS stops malware and ransomware early.

SECURE
Secure your most valuable and sensitive passwords with the Encrypted Virtual Keyboard.

PROTECT
Protect your identity and private information through early detection and threat removal.

BLOCK
Block 250,000 variations of Cryptolocker, dangerous ransomware that locks your computer and demands payment.

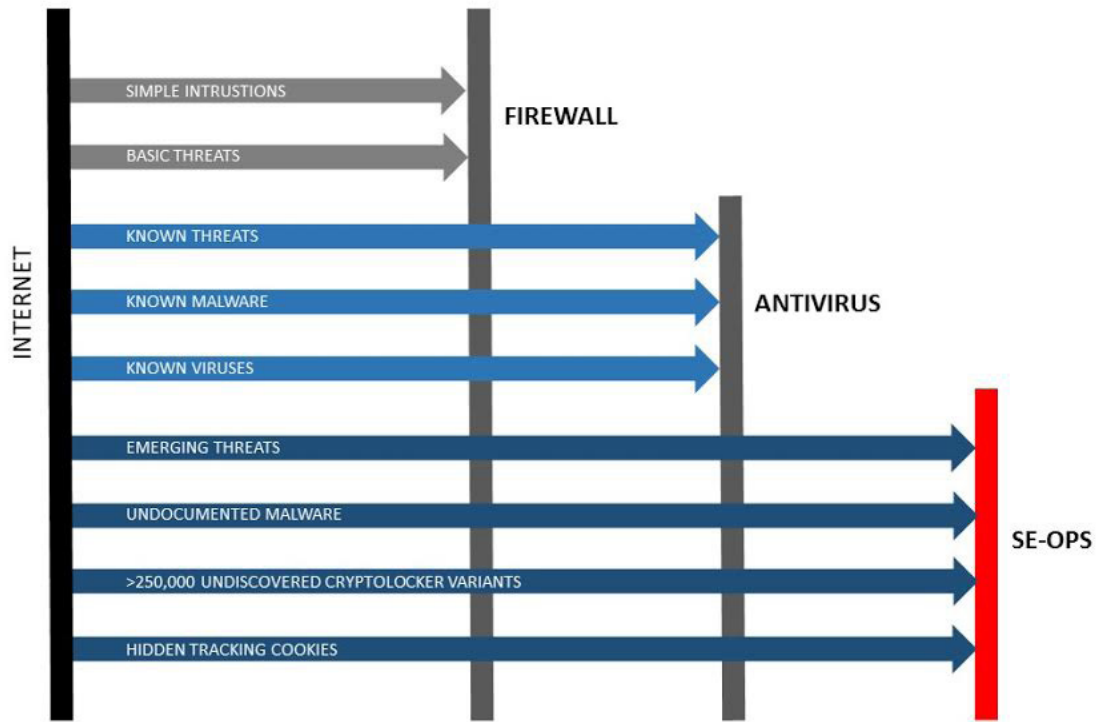## BUSINESS BENEFITS

VALUE PROPOSITION
In addition to firewall and antivirus, SE-OPS provides an up-sale opportunity for your existing customers.

BUSINESS CASE
Build customer loyalty with flexible pricing and increase business viability with recurring revenue.

SE-OPS ENHANCED PROTECTION

WHAT TO DO NEXT

"If your software does what you say it does, this will be awesome."
We get this statement all the time, and rest assured , it does just what we say!

- Go to www.securencrypt.com/partners and fill out the partner form.
- Begin trying SE-OPS and see what the hype is all about.
- Compile a list of business and end users you help provide computer security for and add up the potential profits.
- Smile at the coming payday.

REVENUE MODEL

While companies with tens of thousands of users can make large amounts of money by pushing common security software out the door, most PC Repair and I.T. Solutions companies only make a few bucks from selling antivirus or firewall programs. Most of the money is made through service. We want to help with both: generous profit sharing per license and increase sales/service opportunities.

PARTNER BENEFITS

- $20 - $50 per license initial revenue, plus equal renewal revenue
- Tools and training provided by SE-OPS
- Add value and increase customer loyalty
- Easy profile management through partner portal

DIRECT SALE

MSRP:	$ 89.95
Pricing Flexibility:	> $ 69.95
Commission:	Price – Base ($ 45)

i.e. $ 79.95 - $ 45.00 = $ 34.95 Commission

RESALE

MSRP:	$ 89.95
Pricing Flexibility:	> $ 69.95
SE-OPS Invoice:	$ 45 / year

Profit: $ 79.95 - $ 45.00 = $ 34.95