



SYNATIC

Enterprise
Integration
and Automation

Partner up with Synatic for world class data integration and automation!

Synatic is a modern data integration and automation platform that combines iPaaS, ESB, ETL, API Management and On Prem connectivity; created to provide a holistic solution that delivers value with incredible speed. With simple to use tools coupled with enterprise grade features, we cut data integration, automation and analytics time and cost by up to 80%.

The Incremental Organization

Synatic believes in the incremental organization; that constant improvement is the compound interest of innovation. By providing a toolset that enables the organization to be nimble and iterate quickly, the organization can rapidly take advantage of opportunities and react to market challenges.

Why choose Synatic as a partner?

Synatic's data integration and automation platform focuses on 3 core tenets:



Nimble

Rapid time to business value with reduced implementation times and iterative approach.



Simple

Solve complex data challenges with predefined solutions and simple no code environment without expensive resources.



Powerful

No compromise on enterprise grade features, reliability and scalability.



Why is Synatic the perfect data partner?

- A platform that makes data and integration easy
- Low cost of ownership
- Low implementations costs
- Pre-packaged integration solutions for immediate implementation
- Sales Enablement: say “Yes, we can integrate to anything quickly and at a reasonable price”
- Dramatically decrease your solution implementation time
- Integration and ETL combined in one solution
- Facilitates integration at any level, to any solution, allowing for any solution with an API, SDK, ODBC or flat file touch point to integrate
- Many standard connectors and the ability to add more
- Realtime integration
- Advanced and simplified monitoring
- Remove manual data interaction, manipulation and movement
- World class simplicity in debugging, error management, and access to this information in Ops Views for business users
- Infinite scalability
- Rapid time to value – days not months compared to months of implementation even with competitor solutions

What type of Partnership Opportunities does Synatic offer?

Our range of Partner opportunities, provide expert data services, and make Synatic’s platform available to customers around the world.



OEM Partnership

Delivering value to your customers with our data integration and automation platform tied closely to your IP.

OEM partnerships provide our partners with a way to tightly integrate their IP to any other solution. If you produce anything from an eCommerce platform, to an ERP, to a CRM, to a WMS; Synatic will embed your product into your customer base with slick integration, and allow your product-implementation time to reduce with pre-productised integrations.

The commissions surrounding this are open for negotiation as the deals vary significantly.



Reseller Partnership

Simplify the integration of the solutions you already implement by using Synatic to embed your supported product.

Synatic allows you to increase the speed with which you implement solutions, reduce cost to customer, and make your customer happier. As a Reseller Partner, you can promote Synatic alongside your current solutions and demonstrate Synatic to your customers and prospects. Our team will provide the expertise and advice as required but you can own the sales cycle. You'll help the customer implement the solution in order to achieve their desired outcomes, and you can bring the team at Synatic into the project as is needed. You can even hand the implementation over to the Synatic Team entirely if you need to.

Synatic will provide commission on the monthly system fees to Reseller Partners for all deals concluded. This is a partnership that allows you to expand your portfolio and helps you deliver better solutions to your customer base to help them drive success.



Referral Partnership

Recommend our data integration and automation platform within your network – including your customers, suppliers and partners – and earn commission for every qualifying referral.

As a Referral Partner, you'll assist with lead referral introductions and relationship development, while Synatic will provide the expertise in our platform and drive the sales cycle to conclusion.

Synatic will compensate Referral Partners for referrals that result in a sale. This is a partnership that benefits you, the organization you refer and Synatic.

Enjoy the Benefits of Partnering with Synatic!

Whether you are an OEM software provider, Reseller or Referral partner, Synatic is committed to helping you succeed. There are various benefits for each type of partnership. Synatic partners have access to support and marketing materials, and more—all aimed to help you increase sales and enhance customer satisfaction.

Get in Touch

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Join the revolution of the Synatic solution that is beyond iPaaS. Bringing Simple, Nimble, Powerful integration and ETL to all organisations at a palatable price point.