Reseller Program Summary

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Reseller Program

The company has three main Reseller Partners Programs:

Corporate Reseller

This Partner Programs are provided software sales of the Data Analytics and Management Systems, Medical Image Processing Systems, and Scientific Computing Systems.

Merchandize Resellers

Participants of these Partner Programs are provided software sales of Business Applications for small and mid-size business management.

Government Reseller

This Partner Programs are provided software sales of the Data Analytics and Management Systems mostly for Arrested Individuals and Criminals Profiling through records compilation from law enforcement databases

Reseller Benefits

The Benefits while depending on the reseller stated performance subject to realignment in the future, consists of the following:

Reseller Financial Reward

The financial reward that reseller gains from this program is very handsome, being within the range of 40% - 55% of the product sales price with the actual percentage being resellers market specific.

Marketing Support

Induss SoftWerks also provides marketing support under this program, in the form of advertising in target media: Focus Group meetings consisting of the company and the resellers are held quarterly to defined acceptable compromise media, as well as the quality of the adverts to be placed in these media. The decisions of these meetings guides the advertisement support provided.

Training Support

Company commits to quarterly technical training session geared to making the reseller become well-versed on the products of this program. The content of these training sessions include the Software Administrative, and Software User Training which is intended to both acquaint the reseller with the software functionalities and appropriateness for a reseller's customer needs.

Technical Support

The Company provides several additional support services to resellers, that include free on-line support for software and service packs installation as explained.