

### **Ostendio's Partner Community**

#### **Our Mission**

Our mission is to develop a community of like-minded technology partners and solution providers driven by one common desire: to help drive their customers' success.

#### Do you want to join us?

We have created a multi-tiered program designed to meet our Partner's desired involvement.

# What is Ostendio's MyVCM?

MyVCM is a cloud-based cybersecurity and information management platform

We help companies to build, manage and demonstrate their information security framework to internal and external stakeholders.

MyVCM is the only tool on the market which provides everything needed for a unified cyber strategy, without requiring extensive customization.



## Why Partner with Ostendio?

- Recurring revenue stream with minimal investment
- Provide a differentiated offering to your customers
- Innovative platform offers less risk and lower costs
- Tangible way to demonstrate value

### **Level Descriptions**

Our different tiers have one thing in common: they enable you to create more business with your clients.

#### **Authorized**

- Referral partner
- No implementation or support requirement
- No partner preparation or training required

#### <u>Gold</u>

- Requires sales training and technical resources
- First line of support
- High margins

#### **Platinum**

- Requires sales training and technical resources
- First and second line of support
- Highest margins
- Volume Discounts

You can learn more about each tier on the partner portal.

### **Partner Program Benefits**

- Highly competitive margins. Includes unique recurring revenue model and quick payout!
- FREE NFR Access. You get to use MyVCM internally to learn the product.
- Deal Registration. Quick, easy approval, exclusive support, and pricing.
- Start at GOLD. Three levels to reward performance, but you start at GOLD so you get good margins immediately.
- FREE product and market training—no cost or barriers to entry.
- MDF. Pre-allocated budget and easy-to-apply form to help you with joint promotions.
- Online Webinars to help you sell. Weekly or one-on-one webinars Ostendio gives the demo... you close the deal (while you also learn the product).
- Lots of sales tools—detailed competitive matrix, persuasive Power Points, market info, and more.

### **Dedicated Partner Portal**



### **MyVCM Pricing**

#### **MyVCM Select**

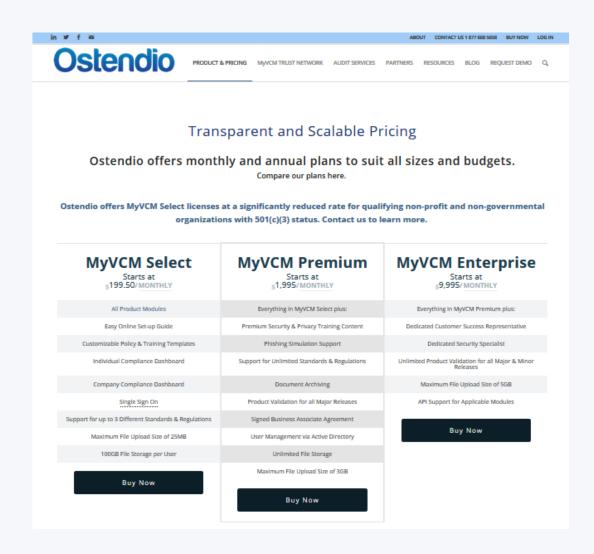
- Minimum 10 seats, max 100 seats
- Monthly and Annual Pricing
- \$199.50/monthly (paid annually)
- \$349.50/monthly

#### **MyVCM Premium**

- Minimum 100 seats, max 1,000 seats
- Minimum annual payment: \$23,940

#### **MyVCM Enterprise**

- Minimum 1,000 Seats
- Minimum annual payment \$119,940



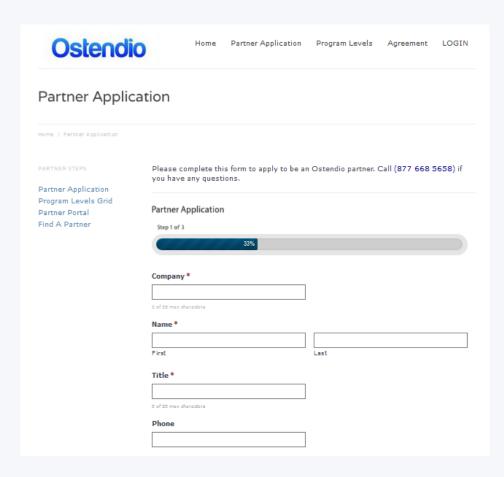
### **Now, the Important Part - Commissions**

- 10% Authorized
- 20% Gold
- 30% Platinum
- 10% Annual recurring commission for qualified partners
- Volume Discounts

JumpStart bonus – treated as a Platinum member for first 6 months (30% commission) until you can build up to Platinum.

### **How Can I Apply?**

- http://ostendio.com/partnerportal/partnerapplication/
- Fill in the application on the partner portal website
- We will review your application within 2 business days
- Once approved, we will then provide an email login, password, NFR Access, and a quick webinar about the portal and program
- All training will be provided



# Questions?

Confidential





@ostendio



(877) 668–5658



www.ostendio.com/ partnerportal