



Axero Partner Program

Tiers & Benefits

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Welcome

Welcome to the Axero Partner Program, a program designed to help agencies around the world grow and scale their businesses. As an Axero Partner, you have access to tools and resources that will help you sell Communifire software, deliver value added services, and grow your business. As you move up in the Partner Program Tiers, you will unlock higher levels of support and commissions to help you fuel growth and reap new rewards for your organization.

Social intranet software can transform businesses, and we're glad you are partnered with us to help your clients grow through the power of collaboration. We look forward to building a successful partnership with you, and providing you with the resources and support you need to grow your own business, live a happier life, and to be more successful.

About our Partner Tiers Program

The Partner Tiers Program is designed to acknowledge those Partners who have not only brought the Communifire platform to the most clients, but also those who executed value added services to the highest standards. We place our Partners in tiers based the amount of revenue generated from reselling Communifire licenses, Professional Services, and Add-on Modules.



Partner Program Resources & Tools

Account Manager

All Partners have access to an Account Manager. Imagine your Account Manager as your Axero sales coach, guiding you through your first few Communifire sales and providing you with the tools, knowledge, and resources you need to sell Communifire to new clients.

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Priority Support

You get priority access to an experienced support and customer success team through the My.Axero Support Community.

Access to the Partner Resource Center

Once you join the Axero Partner Program, you'll have immediate access to everything you need to be successful as an Axero Partner within your Partner Resource Center, in the My.Axero Support Community. From the latest software updates to the most up to-date sales collateral, our Partner resource library ensures that you have everything you need to market, sell, deliver and grow.

Access to NFR (Not For Resale) CommuniFire Software

Get access to CommuniFire software, so you can learn and test the functionality before deploying for your clients. Ask your Account Manager for more information.

Partner Directory Listing (Coming Soon)

Every day businesses are looking for help with their intranet customizations, implementation, strategy, and consulting. As a Partner, you have the ability to create a listing in Axero's Partner Directory to get found by your next new client. The Partner Directory allows you to showcase your areas of specialization; by industry, geography, your Axero certifications, Awards, and client reviews.

Contribute to the Axero Resource Library

Contribute your marketing offers and ebooks to [Axero's Resource Library](#). Generate leads for your company by hosting your content in the go-to intranet resource center for companies worldwide. (Please note that all content will be reviewed for quality control. All offers must be original to your organization and not created from white labeled content. All offers must be in English at this time)

Write for the Axero Blog

Our Partners can take advantage of [Axero's blog](#) and its reach of 100,000+ page views per month. Each Partner will work with their Account Manager to develop a topic, and publish a minimum of 1 blog post a year on Axero's blog. You get to include a byline with your bio and a call-to-action at the end of the post promoting your ebook in the Axero Resource Library or Partner Directory Listing. We are accepting blog posts written in English at this time.

Lead Notifications

Take advantage of lead conversion information, such as Axero Resource Library ebook downloads and qualified leads from contributing to the Axero Blog, in order to have more meaningful sales conversations with your registered leads. Talk to your Account Manager to activate Lead Notifications for your organization.



Intranet Software

LEARN MORE ►

About Axero

Axero is the leading provider of social intranet software for small and medium sized businesses. Our product, Communifire, is a central, instantly searchable hub for your teams, conversations, and documents.

Today, Communifire powers social intranets, collaboration spaces, knowledge management, and internal social networking. Our estimated user base is over two million people. You might have even heard of some of our customers, like Toyota, Hyundai, Bravo, Schneider Electric, TED, About.com, and USA State and local governments.

Replace your outdated, socially challenged intranet software with Communifire, the intranet solution for teams that love intranets. 100% useful. 100% customizable. 100% loved by over 2 million people.

Learn more at:

<https://axerosolutions.com>

Contact:

<http://info.axerosolutions.com/contact-us>
1-888-976-4446

Axero Solutions, LLC.
10671 Roselle St., Suite 101
San Diego, CA 92121